

AUG 09 2006

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<b>To:</b>	<b>Examiner: William J. Allen</b> <b>Group Art Unit: 3625</b> <b>Confirmation No.: 3283</b>	<b>From:</b>	John S. Sensny, Esq.
<b>Fax:</b>	571-273-8300	<b>Pages:</b>	19 (Including fax cover sheet)
<b>Phone:</b>		<b>Date:</b>	August 9, 2006
<b>Re:</b>	Applicants: Susan B. Cirulli, et al. U.S. Patent Application No. 10/687,718 Filing Date: October 17, 2003 Docket: END920030061US1 (16846)	<b>CC</b>	

## **AMENDMENT UNDER 37 C.F.R. §1.111**

### **TRANSMITTED HEREWITH:**

1. Amendment Transmittal Letter (in duplicate);
2. Amendment under 37 C.F.R. §11.11; and
3. Certificate of Facsimile Transmission, dated August 9, 2006 (in duplicate).

### **FOR:**

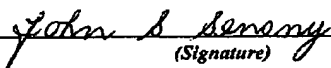
Applicants: Susan B. Cirulli, et al.  
U.S. Patent Application No. 10/687,718  
Filing Date: October 17, 2003  
Docket: END920030061US1 (16846)

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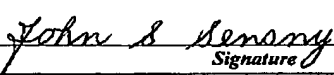
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<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b>		Docket No. <b>END920030061US1 (16846)</b>	
Applicant(s): <b>Susan B. Cirulli, et al.</b>			
Application No. <b>10/687,718</b>	Filing Date <b>October 17, 2003</b>	Examiner <b>William J. Allen</b>	Group Art Unit <b>3625</b>
Invention: <b>SHOPPING AND APPROVAL PROCESS</b>			
<p>I hereby certify that this <u>AMENDMENT UNDER 37 C.F.R. §1.111</u>  <small>(Identify type of correspondence)</small></p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(571) 273-8300</u>)</p> <p>on <u>August 9, 2006</u>  <small>(Date)</small></p> <div style="text-align: right; margin-top: 100px;"> <u>John S. Sensny</u>  <small>(Typed or Printed Name of Person Signing Certificate)</small>   <u></u>  <small>(Signature)</small> </div>			
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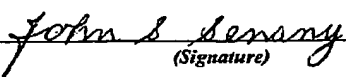
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<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>					Docket No. <b>END920030061US1 (16846)</b>	
Applicant(s): <b>Susan B. Cirulli, et al.</b>						
Application No. <b>10/687,718</b>	Filing Date <b>October 17, 2003</b>	Examiner <b>William J. Allen</b>	Customer No. <b>23389</b>	Group Art Unit <b>3625</b>	Confirmation No. <b>3283</b>	
Invention: <b>SHOPPING AND APPROVAL PROCESS</b>						
<u>COMMISSIONER FOR PATENTS:</u>						
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.						
<b>CLAIMS AS AMENDED</b>						
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE	
TOTAL CLAIMS	19 -	20 =	0	x \$50.00	\$0.00	
INDEP. CLAIMS	3 -	3 =	0	x \$200.00	\$0.00	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00	
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>	
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>09-0457/IBM</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038.						
<b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>						
 John S. Sensny Registration No. 28,757  Correspondence Address Customer No. 23389			Dated: August 9, 2006			
cc: JSS:jy			<div style="border: 1px solid black; padding: 5px;"> <p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____</p> <p style="text-align: center;">(Date)</p> <p style="text-align: center;">_____ Signature of Person Mailing Correspondence</p> <p style="text-align: center;">_____ Typed or Printed Name of Person Mailing Correspondence</p> </div>			

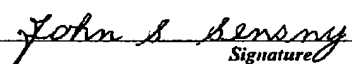
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<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b>		Docket No. <b>END920030061US1 (16846)</b>	
Applicant(s): <b>Susan B. Cirulli, et al.</b>			
Application No. <b>10/687,718</b>	Filing Date <b>October 17, 2003</b>	Examiner <b>William J. Allen</b>	Group Art Unit <b>3625</b>
Invention: <b>SHOPPING AND APPROVAL PROCESS</b>			
<p>I hereby certify that this <u>AMENDMENT UNDER 37 C.F.R. §1.111</u>  <i>(Identify type of correspondence)</i></p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. <u>(571) 273-8300</u>)</p> <p>on <u>August 9, 2006</u>  <i>(Date)</i></p> <div style="text-align: right; margin-top: 100px;"> <u>John S. Sensny</u>  <i>(Typed or Printed Name of Person Signing Certificate)</i>    <u></u>  <i>(Signature)</i> </div>			
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Applicant(s): <b>Susan B. Cirulli, et al.</b>					
Application No. <b>10/687,718</b>	Filing Date <b>October 17, 2003</b>	Examiner <b>William J. Allen</b>	Customer No. <b>23389</b>	Group Art Unit <b>3625</b>	Confirmation No. <b>3283</b>
Invention: <b>SHOPPING AND APPROVAL PROCESS</b>					
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<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	19 -	20 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account <b>09-0457/IBM</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. <b>WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.</b>					
<div style="text-align: center;"> Signature <b>John S. Sensny</b> Registration No. 28,757  Correspondence Address Customer No. 23389</div>			Dated: <b>August 9, 2006</b>		
cc: JSS:jy			<div style="border: 1px solid black; padding: 5px;"><p>I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____</p><p style="text-align: center;">(Date)</p><p style="text-align: center;">_____ Signature of Person Mailing Correspondence</p><p style="text-align: center;">_____ Typed or Printed Name of Person Mailing Correspondence</p></div>		

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****Applicants:** Susan B. Cirulli, et al.**Examiner:** William J. Allen**Serial No.:** 10/687,718**Group Art Unit:** 3625**Filed:** October 17, 2003**Docket:** END920030061US1 (16846)**For:** SHOPPING AND APPROVAL PROCESS**Dated:** August 9, 2006**Confirmation No.:** 3283Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**AMENDMENT UNDER 37 C.F.R. 1.111**

Sir:

In response to the Office Action dated May 9, 2006, please amend the subject patent application as follows:

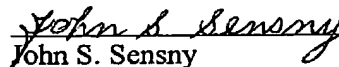
**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks** begin on page 10 of this paper.

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**CERTIFICATION OF FACSIMILE TRANSMISSION**

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Dated: August 9, 2006  
John S. Sensny

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